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Fujitsu appoints Bojana Prorok as Director of Sales – Canada

Fujitsu General America continues to strengthen its Canadian leadership team with the appointment of Bojana Prorok as Director of Sales – Canada.

Prorok, based out of Toronto, is responsible for promoting and supporting Fujitsu's residential and commercial HVAC products across Canada. She plays a key role in identifying new business opportunities, developing relationships with key stakeholders, and providing strategic leadership for distribution.

With over 15 years of experience in residential, commercial, design/build, and plan/spec HVAC, Bojana has a strong background collaborating with sales representatives and distributors nationwide. She is fluent in both English and French, enabling her to effectively connect with customers and partners across Canada. Most recently, she completed her Executive MBA at York University's Kellogg-Schulich School of Business.

"We are delighted to have Bojana join our sales leadership group, bringing strong industry experience on the Canadian National level," said Dennis Stinson, Senior VP of Sales.

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