



**For Immediate Release:**  
June 1, 2019

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## **Fujitsu Adds Two New Area Sales Managers**

Fujitsu General America welcomes two area sales managers – Hays Bassett and Rich Strain.

Basset will support all Fujitsu products in the Florida market. He brings industry experience, including employment with a manufacturer's rep firm where he gained in-depth familiarity with Fujitsu product lines. He is versed in all aspects of Fujitsu sales and support, including training, system design and jobsite visits.

Strain will support national accounts throughout the Mid-Atlantic region of the US. He joins Fujitsu General America after working in the HVAC industry for more than 25 years. He has held various positions in manufacturing, distribution and on the manufacturer's rep side, including a most recent role as account manager with Stroh Sales Associates.

For more information, contact a local Fujitsu representative, or visit [www.FujitsuGeneral.com](http://www.FujitsuGeneral.com)

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